



2024 A.V.A. St. Helena Rosé



Composition: 45% Cabernet Franc, 20% Malbec, 20% Pasmante Noir, 15% Cabernet Sauvignon

Winemaking: Whole Cluster press combined with juice captured off the sorting table. Barrel Fermented.

Appellation: St. Helena, Napa Valley

Production: 331 cases

Our Estate Rosé is a tribute to our interns who work tirelessly each harvest and is meant to be a fun assignment for aspiring winemakers. A big thank you to Cody, Deb and Kylie, who played a major role in creating this Rosé. The 2024 blend includes the first crop of a new grape variety named Pasmante Noir.

Gone Green

As a **Certified Napa Green Vineyard & Winery and Fish Friendly Farming** operation, we follow regenerative practices to reduce our carbon footprint. Efforts include an electric tractor, sheep grazing for cover crops, insect-friendly habitats, no-till farming, and a yearly farm plan. We also maintain an employee garden, employ no-entry tank rule for safety, adopt labor-saving equipment, and reduction in glass bottle weight; all to protect the land, preserve biodiversity, and craft wines with lasting integrity.

2024 Growing Season

The 2024 vintage is quite possibly the vintage of the decade. Abundant winter rains replenished the soils, providing the foundation for healthy vine growth. A fully developed canopy shielded the fruit from the expansive summertime heat, allowing our grapes to ripen steadily while preserving their freshness and balance. The result: grapes with exceptional color, rich texture and concentrated flavors. Layer upon layer of complexity defines this vintage, promising wines of remarkable elegance and longevity. We couldn't be more excited—stay tuned!

Tasting Notes

A color as delicate and inviting as a spring blossom on an apple tree draws you in. Aromas of rose petal, Pink Lady apple, and white licorice are both subtle and enticing. On the palate, crisp and balanced flavors of citrus and mandarin unfold, leading to a lovely hint of white peach. A creamy texture complements the wine's bright acidity, delivering a persistent, lingering finish. This vibrant and playful rosé is perfect for any occasion—bring it along and make friends instantly!

At the heart of Crocker & Starr is our Vineyard Experience:

Touch the Vines...Taste the Wines

Join us at the Estate and become part of our history!

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