



2023 A.V.A. Napa Valley Cabernet Franc Blend



Composition: Cabernet Franc 52%, Cabernet Sauvignon 44%, Malbec 4%

Appellation: St. Helena, Napa Valley, Crocker & Starr Estate

Case Production: 633 cases

Release Date: End of Summer 2026

What is A.V.A.?

A.V.A. stands for American Viticulture Area and for us it represents the culmination of sustainable viticulture, resurrection of our 1870's winery and classic winemaking. The bouquet on the front label ties into our rich history, as it and our 1870's Victorian home originate from a Sears & Roebuck catalog. Inspired by the great wines of the

right bank of Bordeaux, our A.V.A. Napa Valley blend of Cabernet Franc serves as the perfect introduction to the Crocker & Starr portfolio.

Gone Green

As a **Certified Napa Green Vineyard & Winery and Fish Friendly Farming** operation, we follow regenerative practices to reduce our carbon footprint. Efforts include an electric tractor, sheep grazing for cover crops, insect-friendly habitats, no-till farming, and a yearly farm plan. We also maintain an employee garden, employ no-entry tank rule for safety, adopt labor-saving equipment, and reduction in glass bottle weight; all to protect the land, preserve biodiversity, and craft wines with lasting integrity.

2023 Harvest Report

A throwback season reminiscent of the long and later growing seasons typical of the early 2000s, with budbreak occurring at the end of March. We experienced a bit of weather 'highs and lows' during flowering and fruit set, which only mildly reduced the yield in a couple of vineyard blocks. The growing season was moderate and well-paced, providing our vineyard team with plenty of time to manage the vines. Overall, it was an even and steady growing season. Our Sauvignon Blanc harvest began in the first week of September, with our last black grapes coming in from the vineyard in the first week of November. It was a relaxed, unhurried growing season, resulting in fresh and balanced wines.

Tasting Notes

Deep ruby in color, this wine has intense aromas of black raspberry, Mexican chocolate, fresh oregano, and exotic notes of dried ancho chili. The silky entry leads to a structured mid-palate with flavors mirroring the aromas. Notes of white pepper, sumac, and chai spice give further complexity and leads to this Cab Franc blend's signature texture of powdered sugar tannins, almost reminiscent of fondant. Break this bottle out at your next Taco Tuesday (our team loved it with pork, especially Adobada), or cellar it for 10+ years.



At the heart of Crocker & Starr is our Vineyard Experience:

Touch the Vines... Taste the Wines

Join us at the Estate and become part of our history!

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